All About Alice! [1]

Who is Alice!?

Alice! is not one person, but a team. The Go Ask Alice! site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

Alice's Vital Stats

827 Questions submitted last month

2.3 Visits last month

389 Questions answered and updated this year

You are something that I hope to aspire to be — someone who can help others, who can touch others, and who can help create a better individual, community, and world.

—Go Ask Alice! Fan

Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included Go Ask Alice! Here are few examples of what researchers had to say about our work:

- A study from the University of Pittsburgh presented at the 2011 iConference and published in Online Information Review noted that 59% of the hyperlinks to health information from blogs and other sites reviewed were linked to Go Ask Alice!
• A Stanford University study published in January/February 2010 Knowledge Quest: *Journal of the American Association of School Librarians* lists *Go Ask Alice! first among websites for reputable and credible reproductive health information* for adolescents on the web.

• In a 2009 chapter published in *Pediatric Informatics*, *Go Ask Alice! is listed as a recommended website for adolescent health.*

• Information from *Go Ask Alice!* is cited in a 2007 article in the *British Medical Journal* discussing hookah use.

• *Go Ask Alice! is described as "one of the most useful sites in a health educator's book of tricks,"* in a 2007 article published in the journal *Health Promotion Practice.*

• A University of Michigan study published in the December 2000 *Health Education & Behavior* journal *names Go Ask Alice! number one for access to specific sexual health information on the Internet.*

Additionally, *Go Ask Alice! has been included in academic research including doctoral dissertations and many other student research projects.*

**Awards**

*Go Ask Alice! accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.*
Best of the Web/STD Blogs,

- 2009 Winner, Bronze Level, 2009
- College Health Award, American College Health Association, 2007
- Gold Excellence Award for Health, Wellness, & Counseling, NASPA, 2007
- Grand Gold Award, NASPA, 2007
- HEDIR Technology Award, 1998