All About Alice! [1]

Who is Alice!?

Alice! is not one person, but a team. The Go Ask Alice! site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

Alice's Vital Stats

827 Questions submitted last month

2.3 million Visits last month

389 Questions answered and updated this year

I have been receiving your update emails for a little while, and have always found them a source of good honest plain information on all manner of things. Thank you for providing a great service and I hope that more people over the world find you and appreciate the service that you provide.

—Go Ask Alice! Reader

Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included Go Ask Alice! Here are few examples of what researchers had to say about our work:

- A study from the University of Pittsburgh presented at the 2011 iConference and published in *Online Information Review* noted that 59% of the hyperlinks to health information
from blogs and other sites reviewed were linked to *Go Ask Alice!*

- A Stanford University study published in January/February 2010 Knowledge Quest: *Journal of the American Association of School Librarians* lists *Go Ask Alice!* **first among websites for reputable and credible reproductive health information** for adolescents on the web.
- In a 2009 chapter published in *Pediatric Informatics*, *Go Ask Alice!* is listed as a **recommended website for adolescent health**.
- Information from *Go Ask Alice!* is cited in a 2007 article in the *British Medical Journal* discussing hookah use.
- *Go Ask Alice!* is described as "**one of the most useful sites in a health educator's book of tricks,**" in a 2007 article published in the journal *Health Promotion Practice*.
- A University of Michigan study published in the December 2000 *Health Education & Behavior* journal names *Go Ask Alice!* **number one for access to specific sexual health information on the Internet**.

Additionally, *Go Ask Alice!* has been included in academic research including doctoral dissertations and many other student research projects.

**Awards**

*Go Ask Alice!* accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.

- Web Health Award, Bronze Level, 2009
- College Health Award, American College Health Association, 2007
- Gold Excellence Award for Health, Wellness, & Counseling, NASPA, 2007
- Grand Gold Award, NASPA, 2007