



Published on *Go Ask Alice!* (<https://goaskalice.columbia.edu>)

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## All About Alice! <sup>[1]</sup>

### Who is Alice!?

Alice! is not one person, but a team. The *Go Ask Alice!* site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

### Alice's Vital Stats

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827 Questions submitted last month

2.3  
million Visits last month

389 Questions answered and updated this year

I have been receiving your update emails for a little while, and have always found them a source of good honest plain information on all manner of things. Thank you for providing a great service and I hope that more people over the world find you and appreciate the service that you provide.

—Go Ask Alice! Reader

### Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included *Go Ask Alice!* Here are few examples of what researchers had to say about our work:

- A study from the University of Pittsburgh presented at the 2011 iConference and published in *Online Information Review* noted that **59% of the hyperlinks to health information**

**from blogs and other sites reviewed were linked to *Go Ask Alice!***

- A Stanford University study published in January/February 2010 Knowledge Quest: *Journal of the American Association of School Librarians* lists ***Go Ask Alice!* first among websites for reputable and credible reproductive health information** for adolescents on the web.
- In a 2009 chapter published in *Pediatric Informatics*, ***Go Ask Alice!* is listed as a recommended website for adolescent health.**
- Information from *Go Ask Alice!* is cited in a 2007 article in the *British Medical Journal* discussing hookah use.
- ***Go Ask Alice!* is described as "one of the most useful sites in a health educator's book of tricks,"** in a 2007 article published in the journal *Health Promotion Practice*.
- A University of Michigan study published in the December 2000 *Health Education & Behavior* journal **names *Go Ask Alice!* number one for access to specific sexual health information on the Internet.**

Additionally, *Go Ask Alice!* has been included in academic research including doctoral dissertations and many other student research projects.


## **Awards**


*Go Ask Alice!* accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.

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Best of the Web/STD Blogs,

-  2013, 2014, 2017  
2009 WINNER  
BRONZE Web Health Award, Bronze Level, 2009

-  College Health Award, American College Health Association, 2007

-  Grand Gold Award for Health, Wellness, & Counseling, NASPA, 2007  
Grand Gold Award, NASPA, 2007

- HEDIR Technology Award, 1998
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**Go Ask Alice! is not an emergency or instant response service.**

If you are in an urgent situation, please visit our Emergency page to view a list of 24 hour support services and hotlines.

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**Source URL:** <https://goaskalice.columbia.edu/basic-page/all-about-alice>

### Links

[1] <https://goaskalice.columbia.edu/basic-page/all-about-alice>