All About Alice! [1]

Who is Alice!?

Alice! is not one person, but a team. The Go Ask Alice! site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

Alice's Vital Stats

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>827</td>
<td>Questions submitted last month</td>
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<tr>
<td>2.3 million</td>
<td>Visits last month</td>
</tr>
<tr>
<td>389</td>
<td>Questions answered and updated this year</td>
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I have been receiving your update emails for a little while, and have always found them a source of good honest plain information on all manner of things. Thank you for providing a great service and I hope that more people over the world find you and appreciate the service that you provide.

—Go Ask Alice! Reader

Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included Go Ask Alice! Here are few examples of what researchers had to say about our work:
• A study from the University of Pittsburgh presented at the 2011 iConference and published in *Online Information Review* noted that **59% of the hyperlinks to health information from blogs and other sites reviewed were linked to Go Ask Alice!**
• A Stanford University study published in January/February 2010 *Knowledge Quest: Journal of the American Association of School Librarians* lists **Go Ask Alice! first among websites for reputable and credible reproductive health information** for adolescents on the web.
• In a 2009 chapter published in *Pediatric Informatics*, **Go Ask Alice! is listed as a recommended website for adolescent health.**
• Information from **Go Ask Alice! is cited in a 2007 article in the British Medical Journal discussing hookah use.**
• **Go Ask Alice! is described as "one of the most useful sites in a health educator's book of tricks,"** in a 2007 article published in the journal *Health Promotion Practice.***
• A University of Michigan study published in the December 2000 *Health Education & Behavior* journal **names Go Ask Alice! number one for access to specific sexual health information on the Internet.**

Additionally, **Go Ask Alice! has been included in academic research including doctoral dissertations and many other student research projects.**

**Awards**

*Go Ask Alice! accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.*
Best of the Web/STD Blogs, 2013, 2014, 2017

- Web Health Award, Bronze Level, 2009
- College Health Award, American College Health Association, 2007
- Gold Excellence Award for Health, Wellness, & Counseling, NASPA, 2007
- Grand Gold Award, NASPA, 2007
- HEDIR Technology Award, 1998